

PRIVACY POLICY (BUCKEYE CABLESYSTEM – HOMEFINDER100.COM)

PRIVACY PRACTICES AND FEEDBACK

HomeFinder100.com is a service of Buckeye CableSystem (Buckeye). This statement concerns the privacy practices for www.homefinder100.com and all portions thereof (web site).

1. YOUR PRIVACY:

Your privacy is respected by Buckeye. Your personal information will be secured on our web site using secure server technology and will not be sold, given, or released to other parties without your consent, unless in connection with providing the services you request, or in accordance with law.

YOUR CONSENT:

Buckeye collects personal information on our web site in order to provide a valuable service. You consent to this service by supplying personal information.

2. TYPE OF INFORMATION REQUESTED – AND PROPER USE:

Information may be requested, such as Name, Present Address, Email Address, Phone Number, and Details about the kind of house you want to buy or sell. This data is used to help you receive email notices that might be helpful to you, as well as create a personalized home search in your homefinder100 account. This information may be used by Buckeye or the web site to

- Send email if a new listing matches your personalized list of search criteria
- Send email if a price change brings a matching house into your search window
- Send an occasional email newsletter with helpful articles, market trend reports
- Send email to Listing Agent Or Broker
- Only when you ask - to help you obtain answers to questions about a house
- Send email to a third party
- Only when you ask, such as tell a friend or tell your own agent
- In the event you request information about a house, or in the event you request an agent to contact you, then your information may be sent to a licensed real estate agent who can answer your questions.

Questions regarding this privacy statement should be directed to Buckeye CableSystem through one of the Contact Us forms you will find on the website, or by sending a notice by U.S. Mail to Buckeye CableSystem, 5552 Southwyck Blvd, Toledo, OH 43614 Attention: HomeFinder100.com Privacy Policy Manager.

3. Information Collection and Use:

A special note about web site use by children: Federal law requires website operators who collect personal information from children under the age of thirteen to first get parental consent. The web site is not designed to provide service to children under the age of thirteen, since they cannot buy or sell houses. Because we do not provide services for children, nor request information from children, we do not screen for age of site visitors. We have no desire to collect personally identifiable information from children under the age of thirteen. Children should always get permission from their parents before sending any information about themselves (such as their names, e-mail addresses, and phone numbers) over the Internet, to us or to anyone else.

4. What categories of personally identifiable information do we collect?

The information collected by the Buckeye web site and web hosting provider at HomeFinder100.com falls into two categories: (1) information voluntarily supplied by visitors to and users of the web site and (2) tracking information recorded as visitors and users navigate through the web site. Some of this information is personally

identifiable information, but much of it is not. Personally identifiable information is information that identifies a particular person.

To make use of some features on Buckeye website, visitors and users need to register and provide certain information as part of the registration process. We may ask, for example, for your name, e-mail address, street address, zip code. If you wish to automate payments, or request information about house payments, then financial or account information may be requested. We might also request information about your residence, television, and computer, for example, in order to process your requests or make changes to existing services. The information you supply will help us to offer you more personalized features, complete the particular function of the website you are using, and tailor our website to your interests to make it more useful to you. In order to help you use our technology, our systems will remember some of this information the next time you log in and use our website. You can always review and change your information by following the instructions given throughout the web site visit.

The more you tell us about yourself, the more value we can offer you. Supplying this information is entirely voluntary. But if you choose not to supply the information, we may be unable to provide you with the products and services we make available to other users of and visitors to our website. You may not be able to order selected products or services, or determine likely monthly payments, or automate payments over our website unless you provide certain personally identifiable information about yourself. When you submit any personally identifiable information over this website, Buckeye (i) will use the information only for the purposes described in this document and/or for the purposes listed at the time you submit it (for example, your name, address, telephone number, and e-mail address provided while setting up a home search will be used in connection with the processing and fulfillment of your search, and (ii) we may use the information to contact you to make you aware of other related products and services of interest.

Of course, if you want to remain completely anonymous, you're still free to take advantage of the publicly available content on our website without registration – and you may use an anonymous email address such as Yahoo.com or Gmail.com that is not connected to your ISP.

5. What categories of persons or entities do we share personally identifiable information with?

We consider the personally identifiable information contained in our business records to be confidential and will protect it using secure server technology. This information may be seen or used only by authorized staff, and affiliates, including those who work for us as employees or service providers and vendors whose products make our web site complete.

For example, when you use certain functions on this website you may notice that the web address may change to that of a vendor or application provider while we actually collect or process the information. Such sites are not under our direct control but are used to help us provide the service on our web site. In the event of a court order, or legal proceeding, or at the request of law enforcement personnel, we may be required to disclose certain personally identifiable information about you to lawyers and parties in connection with a legal or criminal investigation. For example, we may be required by law to disclose personally identifiable information about you without your consent and without notice in order to comply with a valid legal process such as a subpoena, court order, or search warrant.

6. What do we do to personalize your use of this website?

To help make our website more responsive to the needs of our users and visitors, we

use a standard feature of browser software called a "cookie." We use cookies to help us tailor our website to your needs, to deliver a better, more personalized service, and to remember certain choices you've made so you don't have to re-enter them.

We use two kinds of cookies: (i) temporary or "session"-based cookies that contain certain information about a user's or visitor's use of our website at a particular time and (ii) "persistent" cookies that contain certain account-related information about a registered user's use of our website. Session-based cookies are automatically disabled or deleted when a user or visitor to our website closes his or her browser software at the end of session. Persistent cookies remain stored on a registered user's computer system until he or she disables or deletes them. You may read about enabling, disabling, and deleting cookies at any help site provided by the provider of your browser. If you set your browser not to accept cookies or you delete them, you may not be able to take advantage of the personalized features enjoyed by other visitors to and users of our website.

The cookies we use don't directly identify visitors to or users of our website as particular persons. Rather, they contain information sufficient to simplify and improve a visitor's or user's experience on our website. For example, we may use session-based cookies to track the pages on our website visited by our users. We can build a better website if we know which pages our users are visiting and how often. Or, we may use persistent cookies to simplify access to a user's account information over our website, for example.

In connection with the standard operation of Buckeye web sites, certain non-personally identifiable information about visitors to this website is recorded – such as which pages are viewed most often. This information is used primarily to tailor and enhance visitors' experience using the website. We may use this information to, among other things, measure the use of our website and determine which products and services are the most popular with website visitors.

7. Where do we permit visitors and users to opt in or out of promotional e-mail?
If you have provided your e-mail address to our web site, or if we have already obtained it, then we may contact you by email. Every email we send offers the chance to stop receiving promotional e-mails about our web site and related services.
8. Other Websites
To make our website more valuable to our visitors, we may offer some features in conjunction with other providers. Our website may also include links to other websites whose privacy policies and practices we don't control. Once you leave our website by linking to another one (you can tell where you are by checking the address --known as a URL-- in the location bar on your browser), use of any information you provide is governed by the privacy policy of the operator of the website you're visiting. That policy may differ from ours. If you can't find the privacy policy of any of these websites via a link from the site's homepage, you should contact the website directly for more information.
9. Security
All information gathered on our website is stored within a database accessible only to Buckeye and its specifically authorized contractors and vendors. However, as effective as any security measure may be, there is no security system that is impenetrable. We take many steps to guarantee the complete security of our database but such efforts cannot be guaranteed in the absolute because of the very nature of internet and computer security challenges that are always changing, nor can we guarantee that information you supply to our web site won't be intercepted while being transmitted to us over the Internet. If you don't want us to know any particular information about

you, don't include it in anything that you submit or post to this website or send to us in e-mail.

10. Changes to Information

You may review and change information that you provide to us through this website by returning to the pages where you entered it, and reviewing or changing the information directly. You may also request changes to some information, such as billing and account information if you are a customer, by using the appropriate contact information found on the web site. Certain changes may require you to be able to verify your identity.

11. Changes to this Privacy Statement

In order to better serve you, or clarify our policies more fully, we may change this privacy statement from time to time. If we change this privacy statement at some point in the future, we'll post the changes on our website. By continuing to use the website after we post any changes, or continuing to receive newsletters or emails without unsubscribing, you accept and agree to this privacy statement, as modified.

12. Privacy Policies for Buckeye

This privacy statement discloses the privacy practices for this web site only. Buckeye supplies copies of the privacy notices that apply to each of our products and services separately to our subscribers and vendors. You may also view these privacy notices on the web site at any time by searching for "privacy" and clicking on the link for the privacy notice you wish to read.

Effective Date: January 2008